

# THE SUMMIT

AT QUADRA VILLAGE

## CALL FOR PHOTOGRAPHY: SUBMISSION GUIDELINES

The use of art and photography in a healing environment is an accepted best practice, as it can:

- assist in the overall wayfinding strategy,
- improve the aesthetic design of a facility, and
- contribute to a home-like environment.

At the new long-term care home in Victoria – The Summit – we will be naming wings (or houses) using bird or flower names. The names have been chosen and we are looking for local talent to take or share original photographs to represent these house names. This is where you come in!

### Eligible participants:

- Oak Bay Lodge and Mt. Tolmie Hospital Staff
- Oak Bay Lodge and Mt. Tolmie Hospital Residents and Families
- Island Health staff, medical staff and volunteers
- Contracted service partners

### Image Content:

FLOWERS	BIRDS
Rose	Hummingbird
Daisy	Eagle
Tulip	Robin
Iris	Sparrow
Marigold	Blue Jay
Camas	Heron
	Raven
	Falcon

### Photo Submission Guidelines:

- Must be an original photo taken by the applicant (not copied/reproduced)
- Must be submitted as follows:
  - Electronic format (.jpg, raw, .tif)
  - 1800 x 1200 pixels (**minimum size**)
  - Colour
  - High resolution (300 dpi or higher)
- Maximum of 5 entries per person
- Each submission (singular or batch) must be accompanied by completed official submission and photo release form (found at [www.islandhealth.ca/thesummit](http://www.islandhealth.ca/thesummit))

THANK YOU FOR PARTICIPATING – WE LOOK FORWARD TO SEEING YOUR PHOTOGRAPHY



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## File Naming:

### Form:

- Complete the submission form below and save as: 'Lastname\_firstname.pdf' (ex: Smith\_john.pdf)
- Additional form file names should be numbered (ex: Smith\_john\_2.pdf)

### Photos:

- Please name all photographs (max of 5 total) as: 'subject\_yourinitials.jpg' (ex: Hummingbird\_JS.jpg)
- Multiple photos of the same subject should be numbered (ex: Hummingbird\_JS\_2.jpg)

## File Sharing:

### Dropbox - Preferred:

- Upload your photos and submission form [to Dropbox](https://www.dropbox.com/request/C9ITpV7kXFWPrJCehp9A): ([www.dropbox.com/request/C9ITpV7kXFWPrJCehp9A](https://www.dropbox.com/request/C9ITpV7kXFWPrJCehp9A))
- Submissions will be accepted up to September 30, 2019.
- If you submit more than once (on a different day), please attach a completed submission form for each time you submit.

### Email:

- Photos and forms can be emailed to [Jennifer.morgan@viha.ca](mailto:Jennifer.morgan@viha.ca)
- Total file size per email must be under 10MB.
- ZIP files are not accepted via email.

### Mail:

- Save your photos and submission form PDF to a thumb drive
- If working at an Island Health site, send via inter-departmental courier:
  - Communications, RJH, MP HW118 – Attn: Jen Morgan
- If mailing externally, send to:
  - Jen Morgan, Island Health – 1952 Bay Street – MP Homer Wing 118 – Victoria, V8J 2X9

## Disclaimer:

- By submitting a photo, entrants give Island Health the right to use the photo(s) as it sees fit (e.g. on the Island Health website, as part of site beautification at other facilities, on promotional materials and design items)
- All rights to the photos remain with the photographer
- All photos will display photo credit to the photographer

## Photo Selection:

- Selection of photos to be used in The Summit will be done by a project committee.
- Photos for use in The Summit will be selected based on:
  - Appropriateness for final use
  - Originality and creativity
  - Quality and composition

**Entry Deadline: September 30, 2019**