

P.A.R.T.Y. Program Annual Report

2018-2019



PREVENT

Alcohol and Risk-Related
Trauma in Youth

Vancouver Island



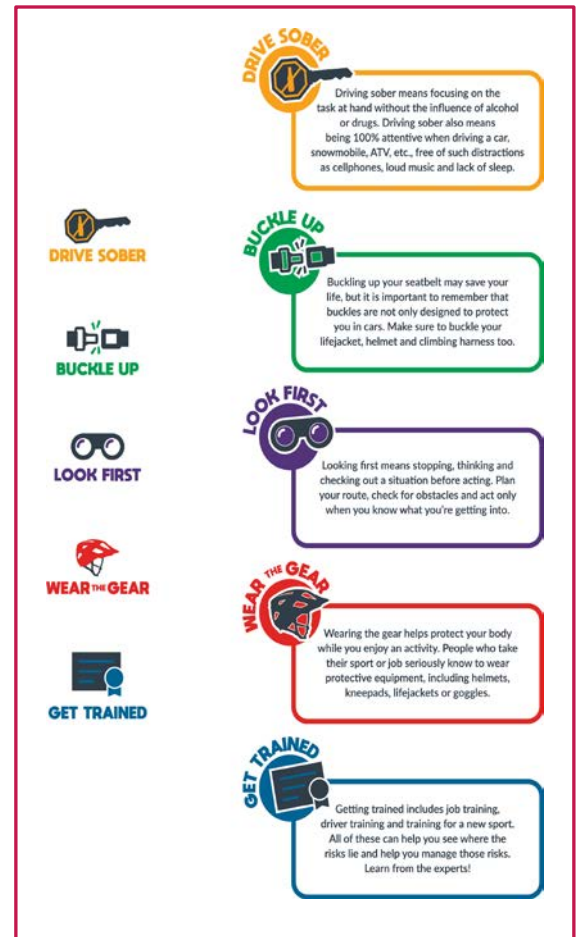
P.A.R.T.Y. Program Mission Statement

To promote injury prevention through reality education, enabling youth to recognize risk and make informed choices about activities and behaviors.

Program Overview

In February of 1986, the very first P.A.R.T.Y. (Prevent Alcohol and Risk-Related Trauma in Youth) Program took place at Sunnybrook Health Sciences Centre in Toronto, home to Canada’s first and largest trauma centre. Since then, P.A.R.T.Y. has expanded to 5 other countries including: Australia, Brazil, Germany, Japan, and the United States. P.A.R.T.Y. has more than 115 licenses and over 150 programs running around the globe. It is estimated that more than 1 million young people have experienced a P.A.R.T.Y. Program somewhere in the world.

Island Health became an authorized P.A.R.T.Y. Program site in 2003 and the first P.A.R.T.Y. Program was held at Victoria General Hospital in November of 2003. The program has grown over the past 16 years to include 11 sites, educating an average of 3500 grade 10 students each school year. The Island Health P.A.R.T.Y. Program takes students through the path of a trauma patient from the scene of the incident, into the trauma room, rehab and, if lucky enough, recovery. They interact with a group of health care professionals that include physicians, nurses, paramedics, and police, in addition to volunteers from the community. This program is real, emotional, scientific and life-saving (partyprogram.com, 2017).



P.A.R.T.Y. Program – What motivates us?

Island Health is guided by the values of **C.A.R.E.** (Courage, Aspire, Respect, and Empathy). We strive for a vision of “Excellent health and care for everyone, everywhere, every time.” A key part of our injury prevention messaging is letting students know that we care about them. As such, part of the work that we do with the P.A.R.T.Y. program involves informing youth that the hospital is a safe and compassionate place where they can receive care. We do not advocate scare tactics as a means to educate. Instead, we strive to provide reality-based education that gives students an idea of the potential consequences of poor decision making.

Why P.A.R.T.Y.?

The greatest incidence of trauma injury and death occurs in the 15 to 24 year-old age group. P.A.R.T.Y. was created to educate teens to the perils of risk-taking behaviour and the tragic consequences of traumatic injury. This program is a vital component in the growing community effort to reduce death and injury in alcohol and risk-related incidents.

In 2011, the Journal of Trauma published a paper that completed a ten-year analysis of the P.A.R.T.Y. Program’s effectiveness. This study showed that students who attended the program had a decrease in the number of traumatic events, decreased severity of injuries, and a longer time without a traumatic event (Banfield J.M., et al., March 2011).

The Year at a Glance: P.A.R.T.Y. Program 2018-2019

The Vancouver Island P.A.R.T.Y. Program had another successful year in 2018-2019. We held 90 sessions across the Island with 4084 students participating in the program (See Appendix A & B for a full breakdown).

We are very pleased the P.A.R.T.Y. Program re-started up again in the North Island at the new Comox Valley Hospital and Campbell River Hospital. After a hiatus of one year, the hospitals were eager to resume the P.A.R.T.Y. Program, and welcomed staff, students and volunteers back into the hospital. The transition proved to be seamless and was well-received by all.

Injury Prevention Campaigns

For the seventh year in a row, the P.A.R.T.Y. Program ran an injury prevention campaign during grad season that featured bus ads on high youth-rider zones across the Island.

For the third year in a row, we ran the same prevention campaign for four weeks in selected bus shelters across Victoria and Nanaimo.

We also worked with Island Health Digital Communications team to extend the reach of this campaign through social media.



PROGRAM UPDATES

We welcomed Kevin Vowles who assumed the role of Injury & Violence Prevention Consultant for the Central and North Island.
Welcome Kevin!



Sponsorships

The P.A.R.T.Y. Program is grateful to be a recipient of a generous donation from the **TELUS Victoria Community Board**. This support will go a long way in helping us keep youth safe throughout Vancouver Island!



Victoria General Hospital P.A.R.T.Y. Program session attended by Spectrum students. Cheque donation presented by TELUS Community Board Chair, Mel Cooper (center left) and received by Island Health Board Chair Leah Hollins(center right).



Special thanks to the Nanaimo and District Hospital Foundation (NDHF) for their continuing support! The generosity of the NDHF and its donors helps us deliver P.A.R.T.Y. Program sessions to students in the Central and North Island. They also supported the Grad Season Injury Prevention campaign for Nanaimo. For more information on the Foundation, or to make a donation, please visit their website.



Partnerships

In the Central and North Island, the P.A.R.T.Y. Program continues to partner with Vancouver Island University’s (VIU) Nursing Program and instructor Sandy Alexander to provide practicum placements. This year, four VIU nursing students completed practicums with the P.A.R.T.Y. Program, and four more students began their practicum placements. The students facilitated the Trauma Station, transitioned students between the P.A.R.T.Y. program stations, conducted an inquiry into youth perspectives on social marketing, and developed and delivered a sexual violence prevention and resource information booth.

This year, the program was very fortunate to have a father-son duo present in Campbell River. Pictured to the right are Josh and Alex Lumley. Josh is currently a practicum student from VIU in Nanaimo. At this program session in March we were short volunteers, and so Josh stepped up and agreed to drive up north, with his classmates to assist in the delivery of the program. His father, Alex Lumley eagerly co-facilitated the station with Josh, creating this picture-perfect moment! We are so grateful for all of the partnerships in the program, but this one is certainly very notable!



Josh and Alex Lumley---father & son duo presenting at Campbell River General Hospital, March 2019

The Before P.A.R.T.Y. Program continued to be delivered by nursing students in schools in the Central Island communities of Nanaimo, Parksville, and Port Alberni. The Before P.A.R.T.Y. Program was developed by VIU BSN students in partnership with RCMP Strategic Prevention Services. The program reinforces the P.A.R.T.Y. Program messages, while providing information on drug use/abuse and mental health. In total, 2000 grade eight and nine students in six high schools, across three school districts participated in the program this school year.

North Island Program

The P.A.R.T.Y. Program also happened in the communities of Port McNeill, and Port Hardy. Thanks to the many hospital staff, community volunteers, and community partners who helped make this possible! RCMP Officers supported the program at both locations, with strong messaging around driving sober, safe speeds, and the need to wear seatbelts. Fire station staff supported by speaking about some of their experiences, highlighted by ‘crash cars’ at both sites. Hospital staff, including both nurses and Emergency Room Physicians at sites, delivered energetic and enlightening keynotes and stations. The enthusiasm and support for the program at both of these more rural and remote sites was clearly evident!

Volunteers - The Heart of the P.A.R.T.Y. Program

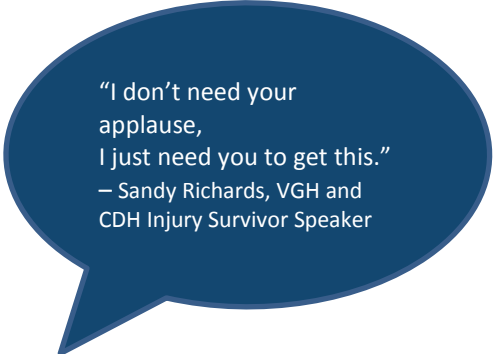
The Vancouver Island P.A.R.T.Y. Program is not possible without the support and dedication of volunteers. The Program is delivered entirely by volunteers. 175 Volunteers contributed an exceptional 2854 hours to bring the program to 10 different communities (See Appendix C for full breakdown).

Many of our professional volunteers help out because they see the effects of trauma in their day-to-day work and want to play a part to prevent it from occurring to our youth. Alternatively, many community members who volunteer have a personal experience where poor decision making resulted in a negative outcome for themselves, a family member, or a friend. They are all truly valued members of the P.A.R.T.Y. Program Team!

Injury Survivor Speakers

Injury survivor volunteers are an integral part of the P.A.R.T.Y. Program. Having trauma survivors who are living with permanent injuries share their personal stories with students highlights the vivid reality of the consequences of poor choices. The impact on P.A.R.T.Y. Program participants is immeasurable. We are grateful for the courage and commitment of all of our volunteers.

Special thanks to **Sandy Richards**, Key Note Injury Survivor Speaker at Victoria General Hospital and Cowichan District Hospital. Sandy was the passenger in a vehicle hit by a drunk driver in 1994. This crash left him with both physical disabilities and a traumatic brain injury. Sandy is passionate about getting his message across and has been volunteering with the VGH P.A.R.T.Y. Program since 2009. Also, for the past two years Sandy has started travelling to Cowichan District Hospital to share his message with students at their P.A.R.T.Y. Program.

A dark blue speech bubble containing a quote from Sandy Richards.

“I don’t need your
applause,
I just need you to get this.”
– Sandy Richards, VGH and
CDH Injury Survivor Speaker

Cody Johnson has been with the NRGH P.A.R.T.Y. Program as a Key Note Injury Survivor Speaker since 2016. Cody was in a drinking and driving crash in 2013 that killed three of his best friends and sent another to jail. He sustained a serious brain injury. Sharing his story with others to prevent them from making the same decisions has been a central goal of his recovery. We’re so fortunate to have Cody on the P.A.R.T.Y. Team!

Chris Tutin was in a motorcycle crash when he was 16 years old and has been speaking about his experiences as a brain injury survivor for several years. Chris sustained significant injury to the brain and his body. Chris is passionate about speaking and sharing his story with youth, in an effort to prevent similar loss. We are very fortunate to have Chris speak at the Comox Valley Hospital P.A.R.T.Y. program!

Who Volunteers at VGH?

Meet Tim Fletcher!

- Tim has worked with BCEHS for 8 years and volunteered with the P.A.R.T.Y. Program as the ‘crashed car’ station presenter at Victoria General Hospital for 4 years.
 - Why does he volunteer with P.A.R.T.Y. Program?
 - “I never had PARTY when I went through the public high school system, wish I had. I made some poor choices and bad decisions in my youth, none gladly were serious or had serious consequences. My miss adventures as a youth and experiences throughout my career, are something **I can relate to with the students of this generation.** I enjoy the interaction with the students, making them think, instead of just preaching a dry message-this is interactive. They leave my station thinking about how the outcomes of poor choices and bad decisions can affect them for the rest of their lives.”
- How does he spend his free time?
 - You will find him outside cycling and, of course, NEVER without his helmet!
 - Volunteering in the summer time as the resident paramedic at a children's summer camp.



Tim Fletcher presenting to Esquimalt students at VGH.

“Having a grade 10 students’ full attention and interaction for just under 20 minutes- I see the impact I've made in their day at the hospital and hopefully it will remain with them throughout their life.”

Sponsors

The P.A.R.T.Y. Program has relied almost entirely on volunteers and sponsorship since its inception in 2003.
THANK YOU to all involved!

Island Wide Program Sponsor:

- Insurance Corporation of British Columbia (ICBC)
- TELUS

Community Specific Program Sponsors:

- Nanaimo & District Hospital Foundation
- Royal Canadian Mounted Police (RCMP) Foundation
- Nanaimo Daybreak Rotary Club
- Evening Optimist Club of Victoria
- Knights of Columbus
- Local community businesses and private donations

Island Wide Partners:

- Royal Canadian Mounted Police (RCMP)
- British Columbia Emergency Health Services (BCEHS)

Community Specific Partners:

- Nanaimo Daybreak Rotary Club (Nanaimo)
- Victoria Police Department (Victoria)
- Oak Bay Police Department (Victoria)
- Saanich Police Department (Victoria)
- Central Saanich Police Department (Victoria)
- Costco Wholesale (Langford)
- Save-On-Foods (Country Club Store, Nanaimo)
- Superstore (Duncan)
- Arbour Memorial (Nanaimo)
- Dignity Memorial (Campbell River and Comox)
- First Memorial Funeral Services (Victoria)
- Victoria Brain Injury Society
- Comox Valley Head Injury Society
- Campbell River Head Injury Society
- Panago Pizza (Victoria, Duncan, Nanaimo)
- Pacific Rim Driving School (Port Alberni)
- Eagle Eye Towing (Victoria)
- Tiger Towing (Duncan)
- Schnitzer Steel (Nanaimo)
- HB Towing and Recovery (Nanaimo)
- Alberni Towing (Port Alberni)
- Boris Mobile Mechanic (Port Hardy)
- Ron's Towing (Salt Spring Island)
- View Royal Fire Rescue
- Salt Spring Island Fire Rescue
- Gold River Volunteer Fire and Rescue
- Port McNeill Fire Rescue
- Comox Fire Rescue

Appendix A – Session Number Breakdown by Community

Region	Community	Hospital Site	Scheduled	Actual
South Island	Victoria	Victoria General Hospital (VGH)	29	28
	Cowichan Valley	Cowichan District Hospital (CDH)	17	16
	Gulf Islands	Lady Minto Hospital (LMH)	3	3
South Island Total			49	47
Central Island	Nanaimo	Nanaimo Regional General Hospital (NRGH)	20	19
	Port Alberni	West Coast General Hospital (WCGH)	3	3
	Ucluelet/Tofino	Tofino General Hospital (TGH)	1	0
Central Island Total			24	22
North Island	Comox Valley	Comox Valley Hospital (CVH)	14	12
	Campbell River	Campbell River Hospital (CRH)	9	7
	Gold River	Gold River Health Centre (GRHC)	0	0
	Port Hardy	Port Hardy Hospital (PHH)	1	1
	Port McNeill	Port McNeill Hospital (PMH)	1	1
North Island Total			25	21
Grand Total			98	90

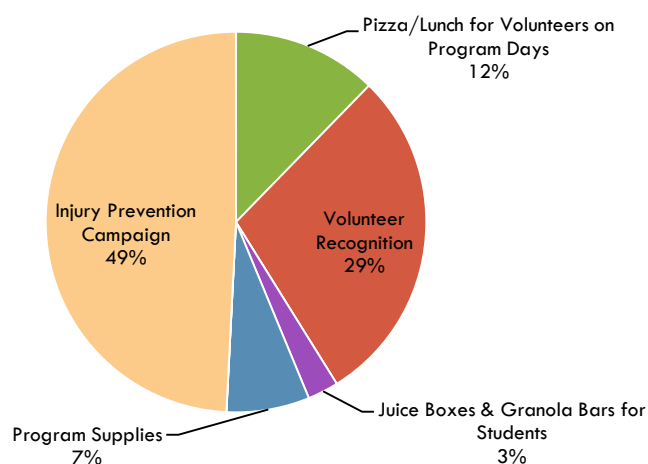
Appendix B – Student Attendance Breakdown by Community

Region	Community	Hospital Site	
South Island	Victoria	Victoria General Hospital (VGH)	1737
	Cowichan Valley	Cowichan District Hospital (CDH)	528
	Gulf Islands	Lady Minto Hospital (LMH)	98
South Island Total			2363
Central Island	Nanaimo	Nanaimo Regional General Hospital (NRGH)	759
	Port Alberni	West Coast General Hospital (WCGH)	99
	Ucluelet/Tofino	Tofino General Hospital (TGH)	0
Central Island Total			858
North Island	Comox Valley	Comox Valley Hospital (CVH)	494
	Campbell River	Campbell River Hospital (CRH)	303
	Gold River	Gold River Health Centre (GRHC)	0
	Port Hardy	Port Hardy Hospital (PHH)	34
	Port McNeill	Port McNeill Hospital (PMH)	32
North Island Total			863
Grand Total			4084

Appendix C – Number of Volunteers and Hours Donated by Region

Region	Community	Hospital Site	Number of Volunteers	Number of Hours Volunteered
South Island	Victoria	Victoria General Hospital (VGH)	61	1414
	Cowichan Valley	Cowichan District Hospital (CDH)	19	395
	Gulf Islands	Lady Minto Hospital (LMH)	24	116
South Island Total			104	1925
Central Island	Nanaimo	Nanaimo Regional General Hospital (NRGH)	29	524
	Port Alberni	West Coast General Hospital (WCGH)	7	63
	Ucluelet/Tofino	Tofino General Hospital (TGH)	0	0
Central Island Total			36	587
North Island	Comox Valley	Comox Valley Hospital (CVH)	16	211
	Campbell River	Campbell River Hospital (CRH)	11	111
	Gold River	Gold River Health Centre (GRHC)	0	0
	Port Hardy	Port Hardy Hospital (PHH)	4	10
	Port McNeill	Port McNeill Hospital (PMH)	4	10
North Island Total			35	342
Grand Total			175	2854

Appendix D – P.A.R.T.Y. Program Expenses



Description of Expenses

- Pizza/Lunch for Volunteers – lunch is provided for volunteers on P.A.R.T.Y. Program days
- Volunteer Recognition – thank you gifts and food for our dedicated volunteers
- Juice Boxes and Granola Bars – distributed to students at each P.A.R.T.Y. Program session
- Program Supplies – various supplies for the P.A.R.T.Y. Program (i.e. trauma station make-up)
- Injury Prevention Campaign – interior bus and bus shelter ad campaign during grad season